

Case Study: Community Engagement

Perth and Kinross Doors Open Day 2017



Perth Transport Futures Project – Phase One
A9/A85 Perth Transport Futures Project

17th of September 2017

Balfour Beatty, in collaboration with the client team from Perth and Kinross Council, participated in the Perth and Kinross “Open Doors Day 2017” event allowing members of the community to visit the site offices and see, first-hand, the great work that is being done to bring the Perth Transport Futures Project to fruition.

“The presentation and site visit were both excellent and very informative”
Visitor Feedback Form

The Challenge

Starting in Glasgow in 1990 as part of the City of Culture celebrations, ‘Doors Open Days’ have been organised all over Scotland allowing people from the local community to get ‘behind the scenes’ at a whole host of different locations. The ethos of ‘Doors Open Days’ is to allow people access to building that are usually not accessible to them at other times and provide unique experiences as well as the opportunity to learn something new.

The Measures

This September, Balfour Beatty and Perth and Kinross Council opened the doors of the site offices at the Perth Transport Futures project to the local community and invited them to come along and learn about the project and about civil engineering.

The team arranged five sessions across the course of the day with each group receiving a presentation from Ken Brown, Balfour Beatty Deputy Project Manager, before having the opportunity to be taken on a guided tour of the site by Andy Gardner, Balfour Beatty Construction Manager, and Sarah Millar of the Perth and Kinross client team.

Alongside these activities, the team had arranged for some STEM based activities for the young people who attended including building structures from spaghetti and marshmallows. Some of the parents got quite into the STEM activities too!

The Results

With 64 people attending the site, the event was fully booked and the feedback from the attendees was very positive. For many, it was a unique opportunity to learn about a large scale civil engineering project and to have the opportunity to get up close with the site in a safe manner and with experts on hand to answer questions. The team were also able to raise an extra £74 for CHAS (Childrens Hospices across Scotland) through charity donations on the day.

For more information, please contact:
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DOORS OPEN DAYS
Get into buildings!

Perth and Kinross
HERITAGE TRUST

